

Chief Executives' Group – North Yorkshire and York

6 February 2014

North Yorkshire Community Plan 2014/17

Background

- 1 Following the agreement of the Chief Executives Group on 14th November 2013, the draft North Yorkshire Community Plan 2014/17 went out to wider consultation with partners from 18th November 2013 to 17th January 2014. Partners from across the Wider Partnership network were asked for their views on the draft. The outcomes of this consultation are briefly outlined below and the plan has been amended following comments.
- 2 This report invites the Chief Executives Group to review the revised plan (including the action plan), the draft responses given to the consultation feedback received and to agree a way forward for firming up on the details of implementation.

Consultation and revised plan

- 3 Fourteen respondents (comprising organisations and individuals) provided comments during the consultation. Attached at Appendix 2 is a list of the respondents and the key comments received. Respondents were broadly supportive of the three priorities, with some suggestions for how to develop the narrative further and identify some linkages with other work underway in the county. Some revisions have been made to the plan to incorporate suggestions. A revised version of the plan can be found at Appendix 1 and the Chief Executives Group is asked to review the revised narrative of this version and provide any further comments to be able to finalise it. To summarise, the key changes made are:
 - Recognition of the need to invest in infrastructure, skills and employment within delivery of Priority 1;
 - Identification of linkages with other countywide plans, where appropriate;
 - Acknowledgement that all three sectors (public, business and voluntary and community) all play a key part in supporting communities.
- 4 Appendix 2 also contains draft responses to each comment received and an indication where the comment has been incorporated into the plan. The Chief Executives Group is asked to review the draft responses to the consultation feedback and provide any comments or changes needed on these. The list of respondents, comments and finalised responses will subsequently be published on the North Yorkshire Partnerships website alongside the final Community Plan at www.nypartnerships.org.uk/nycommunityplan

Action plan and forward process

- 5 A key issue raised during the consultation was around its implementation; namely how it will be implemented and monitored. The proposed action plan and suggested monitoring process outlined from page 5 onwards is a critical part of the document

and as such may require further detailed discussion and agreement among the Chief Executives Group members. There are currently six individual actions proposed to deliver against the three core priorities and leads have been suggested for these actions. Members will recall that the actions are intended to be as targeted as possible on an issue, with outcomes that can be to some degree measurable or quantifiable.

- 6 Additionally, another key element of the implementation plan is the monitoring process (see “How will this plan be taken forward?” on page 5). The current proposal is for action leads to make a full update report in to the Chief Executives Group not less than once every twelve months with their progress. However, it is recommended that reports and discussions around each action – especially where barriers to progress emerge – should remain an ‘active’ regular item on the agenda for Chief Executives Group meetings. The Chief Executives Group is asked to agree these principles for reporting.

- 7 The current timeframe for achieving formal approval of the Community Plan is for a final draft version to be reviewed at the meeting of LGNYC on 7th March 2014, followed by formal approval at a meeting of the full County Council on 21st May 2014. In order to move things forward to meet this timeframe, the detail of the priorities, action plan and monitoring process would need to be worked through and agreed by the Chief Executives Group either at this meeting (6th February 2014) or via email by late February 2014. If this timeframe will present difficulties in terms of confirming and agreeing on the detail of implementation, then the Group would have the option of considering whether there is a need to shift back the timetable for approval slightly; potentially to aim for an early autumn sign-off, to enable further development to take place.

Recommendations

- 8 That the Chief Executives Group:
 - (a) consider and agree the revised draft NY Community Plan (Appendix 1);
 - (b) consider and agree the draft responses to consultation comments (Appendix 2); and
 - (c) consider and agree the timeframe for achieving formal approval of the Community Plan.

Neil Irving
 Assistant Director (Policy and Partnerships)
 North Yorkshire County Council
 30th January 2014

Appendix 1 – North Yorkshire Community Plan 2014-17 (draft as at 30 January 2014)
 Appendix 2 – Consultation comments and draft responses

North Yorkshire Community Plan 2014 - 17

Draft as at 30 January 2014

**Local Government North Yorkshire and York
Chief Executives Group North Yorkshire and York**

North Yorkshire Community Plan 2014-17

This plan sets out the key issues and actions that need to be tackled in partnership across North Yorkshire in the next three years, to help make sure that the county is well placed to respond to both challenges and opportunities. This is a refresh of the 2011-14 plan, led by Local Government North Yorkshire and York (LGNYY) and the Chief Executives Group for North Yorkshire and York.

Our vision is **we want North Yorkshire to be a thriving county which adapts to a changing world and remains a special place for everyone to live, work and visit.** This builds on our aspirations for the county in the 2011-14 plan but also focusses our efforts as partners on the ongoing challenges presented by the difficult economic situation in the county.

There are a number of strategic plans and frameworks agreed by partners across the county (for example the local enterprise partnership growth strategy [*link to be added*] and the [joint health and wellbeing strategy](#)). LGNYY and the Chief Executives Group have produced this plan to bring a joined up approach to a few critical issues that need a targeted partnership effort to tackle them. In identifying these we have adopted the following criteria:

1. Prevention - Where do we need to provide additional support, particularly in relation to issues which have the potential to create bigger problems in the next few years if we do nothing about them?
2. Partnership - Which issues do we as LGNYY and Chief Executives Group partners need to be involved in together?
3. Co-ordination - Where could we create key linkages with other partnership plans?

Our three priorities for 2014-17

- **Facilitate the development of key housing and employment sites across North Yorkshire by delivering necessary infrastructure investments through partnership**
- **Supporting and enabling North Yorkshire communities to have greater capacity to shape and deliver the services they need and to enhance their resilience in a changing world**
- **Reduce health inequalities across North Yorkshire**

The public sector is undergoing rapid change and the way that services are delivered to communities will continue to evolve over the next few years. As well as the more traditional function of delivering services, the public sector will also rely more heavily on working with partners in the voluntary and community and business sectors to **enable** communities to develop and deliver the services they need. Additionally, there will be a need to deliver more projects which reduce service demand and provide good value to the public. Good practice is already being established in this respect by countywide projects such as the Developing Stronger Families initiative. Partners will need to ensure that best value is achieved in the delivery of actions for this plan. Partners will also need to be mindful that where a service is reduced, this could impact on delivery of a service by another partner organisation and as such we will collaborate in partnership to minimise the impact of this.

Priority 1 - Facilitate the development of key housing and employment sites across North Yorkshire by delivering necessary infrastructure investments through partnership

We want North Yorkshire to be a place of opportunity for all and where all residents are able to thrive. This requires both access to good quality employment and a range of housing that meets the needs of our communities at all stages of their lives, including in relation to affordability. This combined offer is central to attracting and retaining a local workforce to support our economy. A number of strategic development sites are planned across the county which provide large-scale opportunities to deliver housing and employment growth, but often there are barriers to bringing them forward and making the most of them. These barriers frequently come in the form of physical infrastructure, for example the need to provide new roads and junctions, or to provide new schools. Here it is important - and frequently essential - that partners, including the Local Enterprise Partnerships (LEPs) serving the county, work together in unison to deliver what is required. The infrastructure needs don't stop at the boundaries of each site though. Sometimes wider infrastructure investment, for example in the highways network, is required to ensure that these major development sites are well connected and accessible.

Complementing investments in physical infrastructure, there is a key role for local authorities, LEPs, education and training providers and other partners to make sure our local workforce has the skills to match the employment opportunities that are either immediately available or being sought. Opportunities to match graduate and apprenticeship skills with future jobs should be pursued, as should the provision of support to help families to be economically stable by giving young people who are not in education or employment the necessary skills. Enabling the development of strategic housing and employment sites therefore requires a package of targeted and focused partnership action. This will not only make direct and positive contributions to the economy of North Yorkshire but will enable a range of wider housing and social benefits for our communities improving their health and wellbeing. The importance of enabling such development is fully reflected within the York, North Yorkshire and East Riding Enterprise Partnership Strategic Economic Plan and its accompanying Local Growth Deal Implementation Plan. Partners will work alongside the LEP to ensure that strategic development sites are delivered, and that the opportunities offered for our economy and communities are maximised.

Priority 2 - Support and enable North Yorkshire communities to have greater capacity to shape and deliver the services they need and to enhance their resilience in a changing world

Public sector budget cuts have already had some impact on local services and will continue to do so considerably over the next few years. Within this changing context, partners have a key role to play in enabling communities to develop resilience and adapt. In some examples, such as the village shop and Post Office at Stillington, communities have been able to mobilise independently to take action and to retain and develop a 'hub' of services locally by recruiting volunteers and finding funding. However, there is a need for more targeted support for communities from partners, including training and support for community leaders to work with their community to shape and deliver sustainable services in an innovative way. There are already examples across the county where communities have been supported to deliver local services which best meet their needs, such as the community libraries operating in places such as Barlby and Ayton. Many partners are now signed up to the [joint working principles for](#)

[engaging communities](#) and it will be important for all partners to make best use of existing community engagement structures in developing this work.

With the growth of an older population in North Yorkshire comes a growth in age related issues such as dementia and loneliness and isolation. The growing older population also provides real opportunities to promote community action and healthy ageing, helping to tackle issues such as dementia and loneliness and isolation. Partners in North Yorkshire are actively developing and implementing strategies on prevention and dementia to improve the ways in which health and social care organisations meet increasing demand, improve care, and bring care closer to home. Key to this is the government's Better Care strategy, which brings health and social care services together through joint funding, and the enabling of "dementia-friendly" communities.

Priority 3 - Reduce health inequalities across North Yorkshire

We know that whilst North Yorkshire offers a good quality of life for many, this is not the case for all. In particular there are significant differences in terms of health and wellbeing experienced by many people in more affluent communities compared with those who have experienced higher levels of social and economic deprivation. Additionally, the current public sector budget cuts have already started to impact significantly on public services in North Yorkshire. Changes to these services, particularly when viewed cumulatively, can impact on the health and wellbeing of the population long into the future and are likely to disproportionately affect the most vulnerable in our society. We must work to ensure that the potential negative impact of these changes is minimised and highlight where we believe those in greatest need are being affected the most.

Smoking and alcohol are two of the main drivers of ill health in the population. Smoking is also the primary reason for the gap in life expectancy between the rich and the poor. In North Yorkshire there were over 3,000 deaths between 2008 and 2010 attributable to smoking. Across the county as a whole, 16% of adults smoke, but this rises to 30% in routine and manual groups. Likewise, modelled estimates show that over 25% of the North Yorkshire population are drinking at "increasing risk" and "high risk" levels. This is not just a problem for adults; in the North Yorkshire Every Child Matters survey of children in years 8 and 10 (aged 12-13 and 14-15) showed that 32% of pupils have had an alcoholic drink in the last 7 days. Additionally, we know that alcohol abuse is heavily linked to issues around crime, disorder and road safety. These issues are preventable through co-ordinated action across organisations in North Yorkshire using "alliance" approaches with clear leadership, a shared vision, and collective action.

All partners in LGNYY and the Chief Executives Group have a key role in the health and wellbeing of their staff, as well as thousands of contacts daily with residents. This puts them and all local employers in an ideal position to improve the health (and productivity) of their workforce as well as supporting local residents to live healthy lives. There is good evidence that creating a healthy workplace reduces sickness and absence levels, accidents, injuries, and employee turnover, as well as increasing overall performance and productivity.

How will this plan be taken forward?

Local Government North Yorkshire and York and the Chief Executives Group for North Yorkshire and York will lead the partnership of agencies responsible for ensuring that progress is achieved against all of the key aims of this refreshed plan.

The partnership has identified a number of key agencies or groups below who will be best placed to lead on delivering the actions outlined in this plan, although it is expected that all partners will have some role to play in ensuring their effective implementation. Performance against these actions will be reviewed in full at least every twelve months by the Chief Executives Group, who will receive from each lead an overview of progress made in these areas and any barriers to achievement.

1) **Facilitate the development of key housing and employment sites across North Yorkshire by delivering necessary infrastructure investments through partnership**

Actions		Lead organisation(s) or partnership(s)
1a	<p>The joint preparation of Infrastructure Delivery Statements for each district.</p> <p>These will set out what development is planned; the critical infrastructure required to support it; and how this is to be funded and delivered through partnership.</p>	North Yorkshire County Council; District / Borough Councils; YNYER Enterprise Partnership.
1b	<p>Developing and implementing a package of skills and training measures for each strategic development site.</p> <p>These will be designed to help equip local communities with the skills and knowledge likely to be required to participate in the full range of employment opportunities offered both during and after construction.</p>	District / Borough Councils; North Yorkshire County Council; YNYER Enterprise Partnership; FE providers.

2) **Supporting and enabling North Yorkshire communities to have greater capacity to shape and deliver the services they need and to enhance their resilience in a changing world**

Actions		Lead organisation(s) or partnership(s)
2a	<p>Provide a coherent programme of support for communities, with the aim of developing empowered communities providing a range of sustainable local support and services.</p> <p>This will be designed to achieve stronger community and individual resilience in all parts of the county, effectively using all local assets (for example the skills of local people), and maximising health and wellbeing in the population.</p>	North Yorkshire County Council; District / Borough Councils.

2b	<p>Implement the prevention strategy and the dementia strategy, to support communities to be resilient against the challenges of dementia, loneliness and isolation.</p> <p>These will enable health and social care organisations to meet increasing demand, improve care, and bring care closer to home, as well as helping communities to tackle issues such as dementia and loneliness and isolation.</p>	North Yorkshire County Council; Clinical Commissioning Groups; District/Borough Councils.
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3) Reduce health inequalities across North Yorkshire

Actions		Lead organisation(s) or partnership(s)
3a	<p>Develop a proactive partnership approach to the control of alcohol and tobacco, including responsible licensing, reducing illegal sales, and reducing illicit and counterfeit products.</p> <p>For alcohol, this will require the full implementation of the North Yorkshire Alcohol Strategy. For smoking, this will require establishing a Tobacco Control Alliance.</p>	North Yorkshire County Council Public Health; District/Borough Councils; Clinical Commissioning Groups, North Yorkshire Police.
3b	<p>Support organisations in North Yorkshire to promote a whole-organisation approach to health and wellbeing, including healthy work places and training for workers.</p> <p>This will require contact with organisations, particularly employers, to encourage and support them to participate in programmes such as Making Every Contact Count training www.makingeverycontactcount.co.uk</p>	District / Borough Councils; North Yorkshire County Council Public Health.

Further information about this plan, how it has been developed and the partnership can be found at www.nypartnerships.org.uk/nycommunityplan

Enquiries about this plan can be sent to nypartnerships@northyorks.gov.uk or by calling 0845 872 73 74.

You can also write to:

Policy and Partnerships
Central Services
North Yorkshire County Council
County Hall
Northallerton
DL7 8AD

If you would like this information in another language or format such as Braille, large print, on tape or CD, please ask us - telephone 01609 532917 or email communications@northyorks.gov.uk



Draft North Yorkshire Community Plan 2014/17
Consultation comments and draft responses
Consultation respondents

- North York Moors National Park Authority
- Yorkshire Dales National Park Authority
- Selby District Council
- individual respondent
- Harrogate and District CPRE
- Richmondshire District Council
- North Yorkshire County Council
- Yorkshire Housing
- North Yorkshire Police
- individual respondent
- Harrogate Borough Council
- Craven College
- Ryedale District Council
- Hambleton District Council

	Comments	Draft responses
	<i>General feedback on the plan</i>	
1	The main focus of the three priorities does not apply directly to our work. However, it is acknowledged that authorities/partners have to prioritise and make difficult choices.	Noted.
2	We see synergies between our own management plan and the priority around “supporting and enabling communities”. We hope that the commitments within our plan can be accommodated within the Community Plan.	It is important to make sure that the plan does not simply replicate the priorities and actions agreed within other partnerships and plans across the county, but provides important strategic linkages where these may not otherwise have been made. We will of course also ensure that the Community Plan does not contradict the agreed aims and objectives of other key plans.
3	We like the concise and direct layout of the document.	Noted.
4	The plan is well-presented and covers all of the main issues that need to be highlighted.	Noted.
5	Communities need to be made aware of the public sector reforms so they understand the situation they are facing. I feel many people have no idea so are not prepared.	A number of reforms are already underway and others will take effect over the course of the next few years. Every partner is responsible for ensuring that changes to or reductions in services are communicated effectively across local communities and to support communities in mitigating against the impact of these.

6	Happy with the content of the plan and already recognise some of the elements from the Health and Wellbeing shared plan and the draft Alcohol Strategy; we will be working towards supporting this at a local level and identifying local leads for our input.	Noted.
7	While not disagreeing with the priorities in the plan, they are not the top priorities for our authority. There are a number of other issues being dealt with by partnerships across the county and it would be useful if the plan could list these, to reassure readers that those issues are being dealt with elsewhere.	The aim of the partnership is for the plan to be as focussed and as concise as it can be. As such, we have not included a list of references to either the strategic issues not referenced within it or the other partnerships across the county which are dealing with them. Much of this information can be found on the NY Partnerships website at www.nypartnerships.org.uk .
8	Community engagement is a driver for all organisations, including the partners outwith LGNY. Effectively working together on community engagement activity would be a useful priority of the community plan and may result in improved experience of the residents and businesses responding to each of our service partners.	We have not treated community engagement as a separate objective in its own right but it will be critical to delivery of some of our objectives, particularly “supporting and enabling communities” and “reducing health inequalities” and as such cuts across the core of the plan.
9	The vision and strategic intent of the plan cover the key things which need to improve in North Yorkshire and we support your proposal to focus on three key priorities.	Noted.
10	The plan needs to include more examples of good practice happening on the ground – show more of a link between new ways of working and how this has shaped policy (i.e. give district examples).	We have noted this and have included a few working references which have a broader application to help improve how we illustrate some of the key priorities.
11	We would like to see the ‘Better Together’ programme between North Yorkshire County Council and Selby District Council mentioned in the plan as this is a key development for the county, with ambitions to deliver radical transformation to public service delivery.	We have included some specific examples to help support the narrative where these were directly illustrative, so they are focussed more around community engagement and public health.

12	The plan is light on the ‘how’ – needs more detail about how things will be implemented and who will take them forward.	This was developed alongside the consultation and will be agreed by the Chief Executives’ Group.
13	There is no mention of personal debt and budgeting issues, which is a major problem countywide.	We recognise that this is a significant issue for a number of people across the county. However, one of our three key criteria for identifying which issues would be the most critical for the county in the next few years is around whether there is already partnership work or similar support underway on an issue. A lot of work is being delivered outside of this plan, in partnership, to assist those in financial need, such as through advice/support agency networks and through the NY Local Assistance Fund, for example. As such, the task group did not identify this issue as one to focus on in this plan.
14	Who will be the leads for each action and how will the monitoring of actions be taken forward?	This was developed alongside the consultation and will be agreed by the Chief Executives’ Group
15	At what point will the key leads be identified and who will be responsible at county level for co-ordinating responses to the actions listed? Are there to be key milestones when information will be required from each partner as to the supporting activity conducted? This will help us plan locally.	See also above. Further detail on implementation will be worked through via the Chief Executives Group.
16	What is the relationship between the plan and the Joint Strategic Intelligence Assessment (JSIA)? How do these plans fit together and should they do so? The plan could look at issues more widely, such as the broader links between alcohol and crime, disorder, road safety, etc.	The Community Plan aims to bring strategic coherence to a few critical issues that need a targeted partnership effort to tackle them. It isn’t seeking to replicate the key objectives of other countywide plans, such as the JSIA, but to make a strategic link between them; in particular by drawing out those issues which require additional partnership support to be achieved. We have, however, incorporated a specific reference to the links between

		alcohol (under “health inequalities”) and the broader links to community safety.
17	The plan doesn’t acknowledge the requirement to show how services provide good value to the public or explore their sustainability into the future. The Developing Stronger Families programme, for example, reduces service demand and helps to save public money.	We have noted this and have included an appropriate reference to achieving best value under “our three priorities”.
18	Children and young people do not feature specifically in the plan.	This demographic group are not excluded from the focus of the plan. They are seen as a key part of the communities that we want to make healthier and more resilient. In particular, protecting children and young people from the harms associated with smoking and alcohol misuse will be a key tenet of joint work on these two important public health issues.
19	The environment is not specifically included within the priorities.	The environment remains an important issue for partners. However, it is necessary to focus the plan on those issues which are most critical to ensuring that the county is well placed to respond to the challenges of the next few years. The three criteria identified on page 1 of the plan were developed by the task group to help focus the plan on such issues.
20	There is no reference to environmental priorities such as response to climate change (both in terms of prevention and adaptation) and local environmental protection. These are areas of great importance to the long term sustainability of our communities and economy. There does not appear to be a county wide partnership currently looking at these issues.	Noted – see also 19, above. The vision of the North Yorkshire and York Local Nature Partnership is to see the natural environment of North Yorkshire and York is conserved, enhanced and connected for the benefit of wildlife, people and the economy.

	<i>Feedback on the proposed priorities</i>	
	<i>Priority 1 – Facilitate the development of key housing and employment sites across the county</i>	
21	This priority may be better if expanded to include “with an appropriate transport infrastructure”, given the size and nature of our county.	We have noted this and incorporated explicit references to investing in infrastructure.
22	New housing and jobs are both needed and necessary but so is the infrastructure to go with the new Housing and Industrial Land for Employment	See also 21, above.
23	We welcome the recognition of the importance of developing key housing and employment sites. Infrastructure issues need to be resolved to enable this priority to be addressed.	See also 21, above.
24	We strongly support the inclusion of this priority. The development of strategic sites requires a partnership approach with input from a number of different organisations.	Noted.
25	This priority falls within the remit of the LEP. Housing and jobs are also key priorities for Ryedale; in particular, higher wages in this area. Unemployment is relatively low but the level of average wages is very low.	We have included a more explicit reference to joining up with the work of the Local Enterprise Partnership (LEP) in achieving against this priority.
26	This priority currently has quite a narrow focus. We need to look at the	We have noted this and have developed the narrative focus of this

	wider growth agenda, including skills and employability.	priority to include these points.
27	Where the Plan does not directly deliver on this agenda, it needs to signpost to the work of the LEP.	Noted. Please see also 25, above.
28	Where there is an ambition to facilitate the development of key housing and employment sites, evidence needs to be provided on how this has been done and will be done in the future.	Noted. Further detail on the implementation of this aspect will be worked through among District/Borough councils, NYCC, the LEP and others.
29	Ensure linkages to training providers to ensure skills are offered to support employment.	We have noted this and have incorporated references to linking up with training providers and FE colleges.
30	Link with FE colleges and training providers to match 'graduate'/apprenticeship skills with future employment offerings.	As above.
	<i>Priority 2 – Support and enable our communities to have greater capacity to shape and deliver the services they need and to enhance their resilience in a changing world.</i>	
31	Need to include the business community in assisting to fill the gap.	A reference to the inclusion of the business sector as key partners has been added to the beginning of the plan.
32	This priority would benefit from greater clarity as to what it would mean in practice. There are good examples of community engagement at a local level that could be drawn on. We should continue to use these structures rather than develop new ones.	We have noted this and included a few examples of where communities have been supported to deliver innovative and sustainable services. Obviously, every area is different, so it's important to clarify that what works in one area does not necessarily work elsewhere. We have also included a reference to the protocol on joint working principles, which many partners have signed up to – this puts in place an agreement to use existing engagement structures rather than creating new ones.

33	We are supportive of this priority and of further partnership working in these areas. We are already delivering various initiatives to support these two distinct areas of work.	Noted.
34	Need to link with FE/HE providers to ensure quality training is delivered, e.g. team leadership, dementia awareness.	We have noted this for the purposes of considering implementation of the plan.
35	Link with the North Yorkshire Community Learning Partnership to ensure community learning opportunities are maximised.	As above.
36	Link in with FE to create opportunities for young people to consider citizenship (could be part of their study programmes).	As above.
37	Work is needed/resource needed on local community groups to be able to push forward ideas and agendas (there is currently too much reliance on partner organisations to finance/donate time for co-ordination).	We have noted this and it will be a key part of the work to help community groups to develop their own sustainable solutions and become more resilient.
38	The reference to a “changing world” would benefit from clarification to determine the context in which the community plan is seeking to deliver. Is this plan seeking to respond to global issues?	We have noted this and have made a slight modification to the narrative to reflect this.
39	We would support the objectives of developing community resilience to changes in public sector reforms. It would be worth noting that such reforms are <i>already impacting</i> on local services; this is not a future issue.	Noted.
40	Reference to the voluntary and community sector partners in delivering this objective would be welcome here.	Noted. We have included clarification towards the beginning of the plan that “partners” comprise all three sectors. As such, “partners” as referred to in this priority also refers to all three.
41	The isolation experienced by many older people may also be improved by sustaining levels of community and public transport, and it would be worth referencing this in the document.	While transport is one of the factors in helping to reduce isolation, it is only one aspect of public/community services that contributes to this and there are many. The focus of this priority is to reinforce that communities need to have support to develop resilience and

		determine the kinds of services they feel they need for their own community.
42	We would welcome mention of local democracy in this priority. This could involve engagement and participation in meetings, registration rates, voter turnout etc. Also there is a heavy emphasis on older people, when an emphasis on youth democracy and use of modern methods of communication/engagement, such as social media, would also be equally relevant.	The focus of this priority is around enabling and resilience and is intended to have a particular focus on our growing older population and the opportunities that this group provides.
	<i>Priority 3 – Reduce health inequalities between the most affluent communities and those that suffer from high levels of deprivation</i>	
43	This may be more effective if it was to support those with “higher” levels of deprivation rather than “high” as the latter, when measured on a national scale, will include fewer people in North Yorkshire.	The title of this priority has now been changed to remove reference to higher levels of deprivation.
44	To raise awareness of dementia in communities is a good move, training would be essential as it would give possible voluntary carers confidence and support.	Further consideration will be given to the actions identified in the action plan at the Chief Executives’ Group.
45	Impact of service reduction on the community – note that a strategic lead could have an impact where the reduction affects another partner which in turn affects their ability to deliver that and other services are not seen as linked.	We have noted this and have incorporated it under “Our three priorities”.
46	This section needs to be more explicit about reducing health inequalities for those who suffer high levels of deprivation, rather than simply closing the gap. Focus should also be more on tackling obesity - particularly in children – than on smoking on alcohol. It needs to reflect the positive impact local authorities in the county can make to help people improve	The plan does not seek to exclude obesity and childhood obesity as an issue for North Yorkshire, however we felt that smoking and alcohol were more relevant issues for the scope of this plan – i.e. smoking and alcohol use are significant issues for all partners; district/borough councils, Fire and Rescue, and Police. The issue of

	their own health by being more active.	obesity is a priority for NYCC and the Public Health Team have allocated funding to take forward projects with partners (districts, schools, Children and Young People’s Services etc.).
47	Need to again ensure links with FE/HE providers regarding training and the developing community learning offer available, as above.	We have noted this for the purposes of considering implementation of the plan, as previously.
48	Reducing health inequalities is essential. It is not always the poorer communities who suffer problems leading to health problems. I have noted many carers need more actual support; the cost of care is substantial and carers need to be considered. Hospitals need more beds as the population in NY and York increases.	Noted.
49	The priority is commendable and essential. However, it is also essential to take action across the whole health and deprivation gradient in order to ensure some improvement across all sections of the community. Smoking and alcohol have been identified as priorities; we would also question whether obesity should be included in the Action Plan.	See 46, above.
50	We are supportive of improving the health of the local workforce and are developing a local partnership approach to a “Healthy Business Scheme” which aims to promote issues relating to alcohol, smoking, poor diet and lack of physical activity in private sector businesses.	Noted.
51	In past iterations of community plans, obesity has been a key priority as a health driver with long term consequences. Would this rate alongside smoking and alcohol in this priority?	See 46, above.
52	Clarification that ‘partners’ includes the private sector (as local employers) would be helpful here.	A reference to the inclusion of the business sector as key partners has been added to the beginning of the plan.

53	We feel that district councils should be the lead organisation in the delivery of this priority.	We have noted this and have incorporated district/borough councils, NYCC and the YNYER Enterprise Partnership as key partners leading on this in the proposed action plan.
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